

**SWANSBORO SOCCER ASSOCIATION
BOARD OF DIRECTORS
VIRTUAL/ REGULAR - MEETING
OCTOBER 15, 2025**

**SSA Complex
1202 Hammocks Beach Road**

Present Amanda Gilmour, Morgan Messina, April Tanner, Dusty Becker, Ethan Johnson,
In Person: Rodney McQuoid, Brian Palmer, Kellie Baggio, Stephanie Kutz, and Marcus Oliver
Virtually Lauren Becker
Present:

Call to Order:

The meeting was called to order by Morgan Messina at 7:02PM.

Welcome and Introductions:

Brian Palmer was introduced as the new sponsorship director. Kellie Baggio introduced as Director of Coaching.

Public Comment:

None.

Action Items:

September 8, 2025, Meeting Minutes were unanimously approved.

Discussion Items:

Spring Recreation Registration – April and Amanda will meet to discuss registration details. Open registration is scheduled to begin on November 15. April will contact current coaches to determine who intends to return, noting that the U14 Boys division currently does not have a coach. The plan is to form three teams per age group. April and Amanda will coordinate a time to allocate players to teams once coaches are confirmed. Registration will open only for programs with identified coaches and will operate on a first-come, first-served basis. The registration form will be adjusted to remove the option for coach selection. A registration cap will be established, with additional registrants placed on a waitlist. Dusty noted that removing the coach

selection field may result in an increased volume of emails from parents requesting specific coaches. It was also discussed that teams may remain together in the spring season, while the fall season will be completely randomized. Morgan suggested providing shirts for coaches in the spring, and Ethan confirmed that he would include this in his sponsorship.

Financial Report – The Quarterly Advertised Financial Reports are required to be posted. Highlights from the current report indicate a surplus, with a significant portion allocated to field maintenance. This report encompasses the last three quarters and includes expenditures for deck improvements and the purchase of benches. The report also notes a profit in concessions. The organization is exploring opportunities to reduce registration costs to \$75 through additional sponsorships and is considering offering free registration for the U6 division and below. A potential partnership with Brightspeed was discussed. The remaining deck work is expected to require approximately \$500 for hardware only, with no additional lumber needed. Amanda and her husband have been working on the deck improvements over the summer and plan to install gutters in the spring, with Rodney assisting with the installation.

Records Retention – The Board discussed the need to establish a DNA Policy Committee. Currently, only one individual has signed up to serve on the DNA Board. The group emphasized the importance of reviewing existing policies, noting that while these are referenced in the organization's Bylaws, they are not currently posted on the website. It was recommended that standard operating procedures (SOPs) be created for each individual board position. Additionally, the Board agreed on the importance of identifying replacements for key positions earlier to ensure smooth transitions and maintaining binders with essential documents in a central, easily accessible location.

Field Marshalls – Dusty suggests that Field Marshalls do not go to the sideline with the kids if needed, they need to come to the Field Marshall; Finish the season with Risk Managed Field Marshalls.

Report from VP – Finish description for Director of Coaching.

Report from Commissioner – Amanda confirmed that the hornet nests had been rechecked and remain properly addressed; any additional nests that appear will be handled by Rodney. The Board discussed the need for additional benches and determined that Pogies will sponsor all Micro teams, providing both benches and shirts. A total of 12 aluminum benches will be purchased, and Pogies will also supply a sponsor sign and have their logo displayed on team jerseys. The group agreed to reduce Micro registration fees by \$10–\$15. Dusty suggested having one U8 team practice with the

Academy on Mondays to enhance skill development. It was also noted that goal nets need replacement, and Ash has provided the necessary lists for ordering.

Report from Treasurer – Nothing to Report

Report from Secretary – Players of the Week; Send items for agenda when you have them

Report from Program Directors –

- a. Ethan (Micro) – Getting fields painted appropriately; Rodney will get fields painted for the weekend; Micros needs flags – one new set – corner flags – Amanda suggests using the training poles
- b. April (Recreation) – Nothing Additional
- c. Dusty(Academy) – Second festival this weekend; still doing assessments; Put out date for supplemental assessments; Pricing for Academy
- d. Discussion happened regarding volunteering; the \$25 fee was brought up and how to address\
- e. Lauren – Provided tournament location updates; Concession stands are covered for this Saturday.
- f. Brian – Sign owners have been contacted; All American Fitness no longer wants to be a sponsor and their sign will be coming down; Need to hang banners of current sponsors; Wawa Foundation Grant; Walmart Foundation Grant – Need to Verify the Bank Information; NC Amateur Sports Grant has been submitted – Equipment and Facility – capped at \$10K, closes 1/31 and decision is made in February; Talked to Jen at Lowes (Hardware) – out of money, needs to wait until January ; Jimmy Johns – Looking at marketing budget; Jenna Burket (Realtor); Dunkin Donuts in Cedar Point – Free Coffee – Coffee for Coaches; Pogies; CEO of ONWASA; Let Their Be Light; Speedway and Go Gas; Racing Reality; Onslow County Grant; US Soccer Federation – Grant Money – Youth Soccer; Swansboro Rotary; Preston’s Conner and Rucker John’s; 34 North;
- g. Kellie – Still getting acquainted in the role; role hasn’t be filled in quite some time.

Questions/Closing – Dusty noted that certain members need to make up the DNA Committee; Use the Directors for the DNA Committee.

Adjournment:

The meeting was adjourned 8:39PM.